

Working together

A guide for entrepreneurs looking to engaging with
a product design consultancy

1. Ready
2. Get set, go!
3. Communication
4. Plan for the future

1. Ready

Ahead of engaging with any external agency it is important to have a clear plan for what problem you are looking to solve with your idea. Is it new or a significant improvement to what's currently available.

Often entrepreneurs looking to develop a product have no prior background knowledge of manufacturing - don't worry!, this is something we can take time to talk you through.

It's a good idea to approach a design agency with a draft specification which defines what you want your product to do. It's a big help to establish accurate costs and an understanding of key product requirements.

Budget. Depending on the complexity of your idea it will effect the amount of time, effort and cost will be involved. We're a small (but experienced) consultancy so tend to have lower costs than larger agencies

3. Communication

As the project progresses it is important to have regular updates on progress and report immediately if any issues arise.

Having easy two way communication is important to allow for the scope of the project to change if necessary. Agile adjustment has to be an option if the project requires it.

Looking forward to hearing from you:

Please visit the FAQ section on our website for more information relating to intellectual property, working arrangements and software compatibility. With an NDA in place it would be great to discuss your requirements further and show you some relevant examples of previous work.

Please email: contact@jamesbarrdesign.co.uk

2. Get set, go!

Getting off to a good start is essential for the smooth delivery of a product. With clear instructions of what work is required, a project plan and timeline can be put in place.

No two jobs are ever the same but where we follow a logical development process it helps to deliver the project in a controlled and predictable way.

As we progress through the required stages of work we make sure you are kept well informed as to what is happening and why.

Depending on what your requirements are for production it may effect the choice of manufacturing process used. We will take time to explain the pros and cons of any such considerations.

4. Plan for the future

We look to build long term relationships with all our clients and will naturally offer as much support and advice as we can to help their project become a success.

We are enthusiastic supporters of entrepreneurs with ideas - contact us to arrange a free initial consultation.